



Aimhigher...

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Study South West

Hospitality and Tourism Pathways



What could you do with a higher education qualification in hospitality and tourism?

- + You could launch your career in a successful company by joining their graduate recruitment scheme where you will have the benefit of a graduate salary and opportunities to learn and develop.
- + You could manage a large chain of hotels or start up your own boutique hotel.
- + You could work for local councils or regional agencies developing and promoting tourism to attract visitors.

Jobs with higher education qualifications:

- + Events Manager
- + Tourism Consultant
- + Hotel Manager

Jobs with further education qualifications:

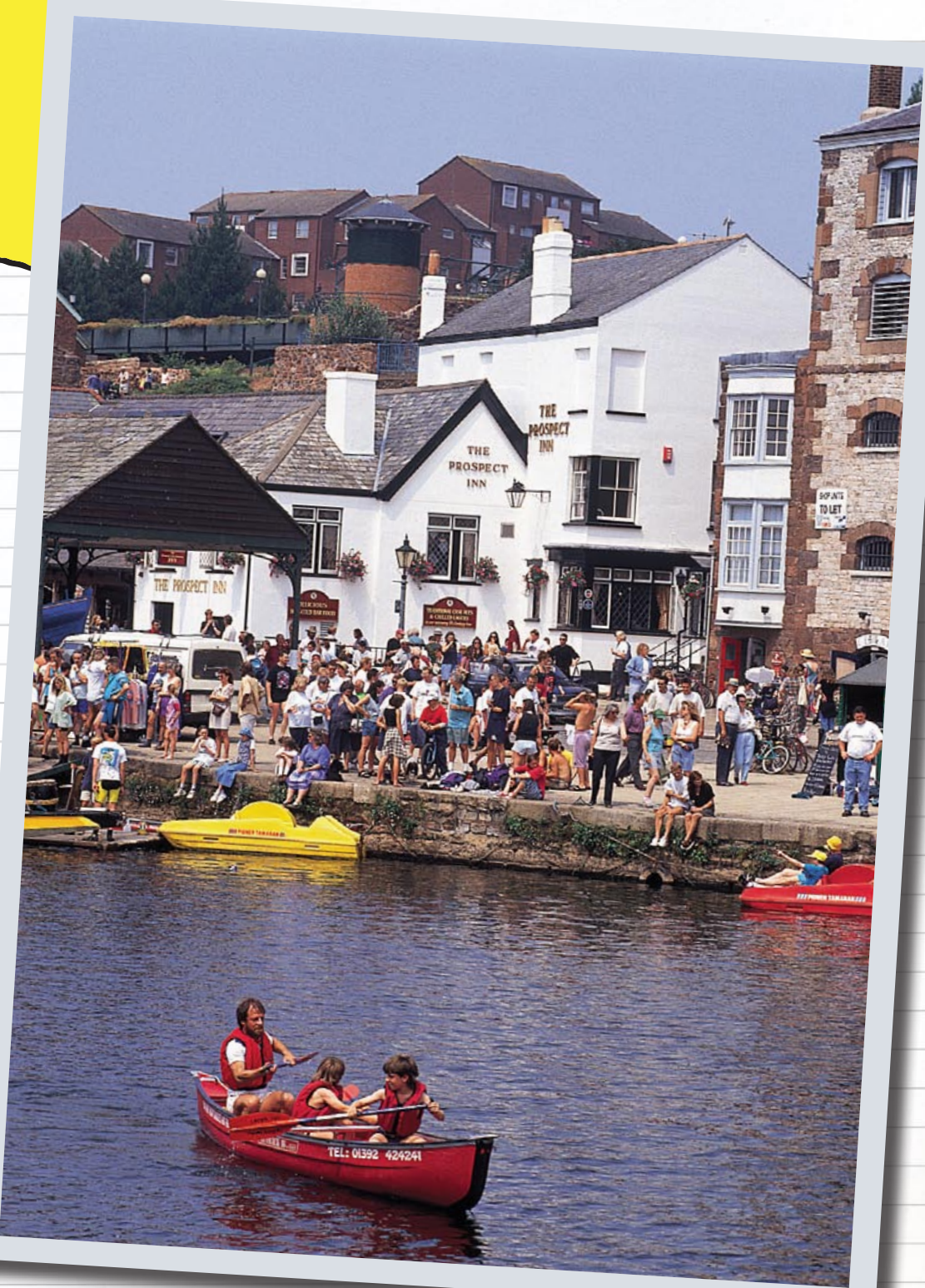
- + Travel Agent
- + Air Cabin Crew
- + Holiday Travel Representative

To find out more about these and other careers in hospitality and tourism visit these websites:

www.people1st.co.uk

www.improveltd.co.uk

www.connexions-direct.com/jobs4u



Will a career in hospitality and tourism suit you?



It will help if you:

- + are outgoing, friendly and polite, as you will constantly be dealing with people
- + enjoy multi-tasking and working under pressure
- + can communicate with people at all levels
- + have an interest in other cultures and customs, can speak another language fluently and know basic greetings and words in other languages

Make sure you think about these practical things too

- + Many jobs in hospitality and tourism involve irregular and long hours as these industries run 24 hours a day, 365 days a year.
- + The hospitality and tourism industry is very customer-focused so you will need to be a 'people person' and able to deal with complaints and criticism diplomatically.
- + Recent research by the Higher Education Funding Council for England found that this industry favours hospitality graduates above other graduates. If you want to reach the top in this industry then it's a good idea to get a related HE qualification.

Remember, when you are thinking about your career and your future, higher education qualifications give you more options

There are many benefits to having a higher education qualification including:

- + The chance to find a job you really love.
- + The skills you need to get promoted and progress in your chosen career.
- + The opportunity to earn more money.
- + More choice, now and in the future. You may be happy to do one job when you are young but it may not suit you when you get older. HE qualifications can save you from getting stuck in a rut.

Find out more about the benefits of HE at www.gr8choice.org and www.learnandwork.org

What is happening in the hospitality and tourism sectors?



- + The Diploma in Travel and Tourism is a new qualification that will start from September 2010. Find out more at www.direct.gov.uk/diplomas
- + The Diploma in Hospitality is a new qualification aimed at young people aged between 14 and 19 years. Find out more at www.direct.gov.uk/diplomas
- + There are around 980 travel and tourism services in the South West and around 8,600 hospitality and catering businesses in Devon and Cornwall. Around 67,000 people work in the tourism industry in Cornwall alone.
- + The South West has the third largest concentration of hospitality businesses in the UK, after London and the South East.

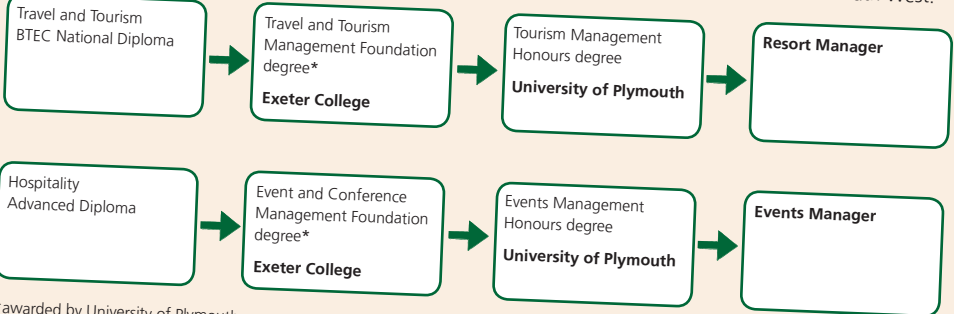
- + The London 2012 Olympics and Paralympics will bring a big boost to the hospitality and tourism industry in the South West as athletes come down to use the training facilities and tourists come down to explore.
- + There are 191 designated bathing waters (40 percent of the total for England and Wales) in the South West helping to make it the nation's favourite holiday destination.

Due to the economic climate, this type of information is always changing. Find out the latest at:
www.focusoncareers.org.uk



Your pathway in hospitality and tourism

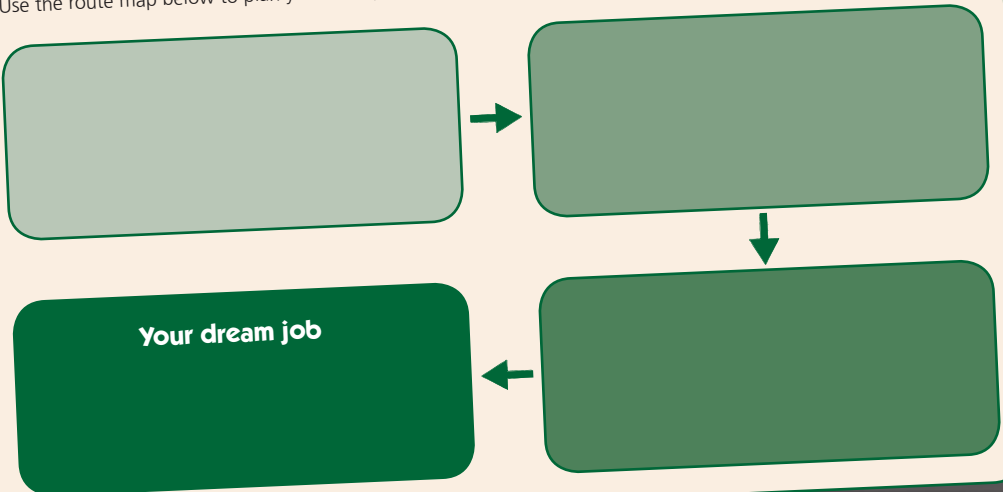
Here are some examples of pathways you could take to a career in hospitality and tourism in the South West.



*awarded by University of Plymouth

Your pathway

Use the route map below to plan your own pathway in hospitality and tourism.



More information

No matter what stage you are at there are plenty of local hospitality and tourism courses to choose from. Here are some of the local universities and colleges offering higher education courses. Contact them directly to find out more.

City College Plymouth

www.cityplym.ac.uk
reception@cityplym.ac.uk
01752 305300

Cornwall College

www.cornwall.ac.uk
uni@cornwall.ac.uk
01209 616161

Duchy College

(part of Cornwall College)
www.duchy.ac.uk
uni@duchy.ac.uk
01579 372233

Exeter College

www.exe-coll.ac.uk
info4u@exe-coll.ac.uk
0845 111 6000

North Devon College

www.ndevon.ac.uk
postbox@ndevon.ac.uk
01271 345291

The Open University

www.open.ac.uk
south-west@open.ac.uk
0845 300 6090

Somerset College of Arts and Technology

www.somerset.ac.uk
enquiries@somerset.ac.uk
01823 366331

South Devon College

www.southdevon.ac.uk
enquiries@southdevon.ac.uk
Freephone 08000 380123

University of Exeter

www.exeter.ac.uk
admissions@exeter.ac.uk
01392 263035

University of Plymouth

www.plymouth.ac.uk
prospectus@plymouth.ac.uk
01752 585858



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More local further education courses

Local schools, colleges and private training providers also offer further education courses in hospitality and tourism. To search for more courses visit www.direct.gov.uk/14-19prospectus

More higher education courses

To see the hospitality and tourism higher education courses available across the UK visit www.ucas.com

Study South West is funded by the Aimhigher Peninsula Programme. For more information on these leaflets and other Aimhigher resources please email x.a.nikakis@exeter.ac.uk or phone 01392 262526.